

# LARA TAYLOR

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## EDUCATION

- DH101: Introduction to Digital Humanities, Certificate, HarvardX, Harvard University, 2023
- Library and Information Science, Master's Degree, Library and Information Science, University of Southern Mississippi, 2023
- Library and Information Science, Archive and Special Collections Certificate, University of Southern Mississippi, 2023
- Library and Information Science, Bachelor's Degree, University of Southern Mississippi, 2021 (Highest Honors)
- Exploring Emerging Technologies for Lifelong Learning and Success, The State University of New York, Course Certificate, 2022

## EXPERIENCE

- **Instructional Technology Specialist– Mississippi State University, 2023-Present** Workshops instructor for the MaxxSouth Digital Media Center, digital literacy advocate.
- **Communications Coordinator– Grace Presbyterian Church, Starkville, MS, 2022-Present** Organize and manage social media, website, and print projects. Work with tv team for streaming of church services.
- **Library Associate – Mississippi State University, 2021-2023** General library duties, book donations, and social media for Bob and Kathy Luke Architecture Library.
- **Library Assistant - Choctaw County Library System, Ackerman, MS 2018-2021** General library duties, social media, in-house publications, library programming, acquisitions, cataloging, inventory, genealogy requests.
- **Social Media Manager - Self-Employed, Ackerman, MS 2011-2019** Created and maintained social media presences, ad campaigns, and websites.
- **Graphics Operator / Graphics Producer - Independent Contractor, Worldwide 1992-2020** Graphics Operator / Graphics Producer for major TV networks in various sports. Gathered and organized statistics/information for national and international broadcasts.
- **Graphics Operator / Department Liaison - WSB-TV, Atlanta, GA 1998-1999** Graphics Operator for daily newscasts. Trained and set schedules for all graphic operators. Liaised with News Department and Creative Services Department.
- **Graphics Operator / Graphics Department Manager - WLOX-TV, Biloxi, MS 1988-1998** Graphics Operator for daily newscasts. Trained other employees in graphics and production. Coordinated communication and needs between News Department, Production Department, and Creative Services Department.
- **Master Control Operator / Camera Operator - WLOV-TV, West Point, MS 1989-1990** Managed quality control of aired programs. Camera operator/floor director for newscasts. Helped organize show library and kept up-to-date records for Neilson reports.

### **COMPUTER PROGRAMS and SKILLS**

- Adobe Creative Suite: Photoshop, InDesign, Premiere Pro, Express
- Apache OpenOffice: Writer, Calc, Impress
- Audacity
- Microsoft Suite: Word, PowerPoint, Excel, Publisher
- Paint.net
- Content Management Systems - BigCommerce, Joomla, Wix, WordPress
- Social Media Platforms (Facebook, Instagram, Twitter, Pinterest)
- Computer Maintenance (update software, remove viruses, replace/add components, minor repairs)

### **PROFESSIONAL ORGANIZATIONS**

- American Library Association (ALA)
- Association of Creative Technologies in Academic Libraries (ACTAL), Southeast Regional Leader
- Mississippi Library Association (MLA)
- Association of College and Research Libraries (ACRL)
- Core: Leadership, Infrastructure, Futures
- Society of American Archivists (SAA)
- Special Libraries Association (SLA)

### **COMMITTEES**

- ALA Committee on Research and Statistics, Committee Associate 2023-2025
- ALA Technology: Emerging Technology Trends Committee, Member 2023-2025
- MSU Libraries Strategic Planning Committee 2022-2023
- MSU Libraries Emerging Technologies Committee (Chairman) 2022-2023
- MSU Libraries Social Media Committee 2022-2023
- MSU Libraries Exhibits Committee 2022-2023
- SAA Josephine Forman Award Committee, Member 2023-2025

### **AWARDS AND SCHOLARSHIPS**

- 2022 Peggy May Scholarship Award from the Mississippi Library Association
- 2022 Molline Mayfield Keyes Scholarship from the University of Southern Mississippi

### **SCHOLARLY PRESENTATIONS**

- "Building an Emerging Technology Presence." March 9, 2023. Creating Futures Through Technology Conference, Biloxi, MS.
- "SMSA's effort to engage with our future archivist." October 12, 2022. Mississippi Library Association Annual Conference
- "Low Tech in a High-Tech World" Poster Presentation - 3MT Competition. November 2-4, 2022. 3MT and the USM Graduate School

### **VOLUNTEER EXPERIENCE**

- Adult literacy teacher, Gulfport School District, Gulfport, MS (1 year)
- Reading mentor, 28th Street Elementary, Gulfport, MS (5 years)
- Youth co-leader, Bethlehem Baptist Church, Ackerman, MS (9 years)
- Computer teacher, Christian Women's Job Corps, Ackerman, MS (3 years)

### **LINKS**

- [facebook.com/CoffeeFuelsTheWorld](https://www.facebook.com/CoffeeFuelsTheWorld)
- Portfolio: [www.coffeeandkayaks.com](http://www.coffeeandkayaks.com)